



Stefanie Widmann

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Specialist fields

- Communication and conflict training
- Change process support
- Team workshop presentation and facilitation
- Life Balance
- One-on-one coaching
- Storytelling and flipchartdesign

Professional experience

- 2006 - present Independent trainer and coach for medium-sized and large-scale companies, facilitator and conflict mediator, author
- 2008 - 2018 Lecturer at TU München
- 1997 - 2005 Product manager, trainer, coach and project work at Siemens AG
- 1993 - 1997 Study of geography in Marburg and München (Diplom-Geografin)

Additional qualifications

- Certified transactional analyst (Consulting, CTA), member of German and European Transactional Analysis Associations (DGTA, EATA)
- Communication and Leadership with Prof. Dr. F. Schulz von Thun, University of Hamburg / C. Thomann, Switzerland
- Argumentation Theories and Team Development with Prof. Dr. Mandl und Prof. Dr. Frey, LMU München
- Qualification as consultant, Ruth Cohn Institut für TCI
- Professionalization in systemic positioning work with Almut Schmale-Riedel und Jaqueline-Dossenbach-Schuler, Switzerland

Veröffentlichungen

- Meyer / Widmann: FlipchartArt. Erlangen: Publicis 2006 (4th edition 2014)
- Wenzlau / Widmann: Moderne Parabeln. Erlangen: Publicis 2008 (2nd edition 2014)
- Widmann / Seibt: Zukunftsmodell Kooperation. Erlangen: Publicis 2011 (2nd edition 2016)
- Widmann / Wannemüller / Kehr: Die Kunst des Diskutierens. München: Hanser Verlag 2018
- Various book reviews for managerSeminare



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COOPERATION
FOR DEVELOPMENT

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Selected projects

- Leadership development program on appreciation- and trust-based communication – large-scale company
- Cultural change support in communication operations – large-scale company
- Young talent programs – medium sized and large-scale company f.e. Serbia
- International project management programs for project team members and leaders – large-scale company
- Small-scale projects in the social sphere
- Qualification program for trainers and specialist consultants – medium sized companies
- Team development of project teams in conflict processing - medium sized and large-scale company